

Microsoft® Hardware for Business

Your connection to a great PC experience.



Microsoft®

Why Microsoft Hardware? Your connection to a great PC experience.

GET THE MOST OUT OF YOUR **WINDOWS® PC**. It's easier now than ever before, since Microsoft Hardware works with your Windows and Microsoft Office software. Our full line of products – from webcams and headsets, to keyboards and mice – help you work smarter, play harder, and get the most out of your software.



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Microsoft Hardware for Business webcams, headsets, keyboards and mice are designed to work with Microsoft software. You'll find great features that help you get more out of Windows, Microsoft Office, and Microsoft Lync™. Help increase employee productivity with products that can deliver top performance features and best-in-class comfort.

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Software + Hardware *for Business*

History of innovation – For more than 27 years, Microsoft Hardware has been a technology leader that continues to raise the bar with award-winning innovations. Extensive lab testing and development ensure continued advancement in your connection to a great PC experience. From ergonomic designs, to HD video, to seamless integration with Microsoft software, your experience with Microsoft Hardware for Business will make your day.

Quality you can count on – Each and every Microsoft Hardware peripheral is rigorously tested to ensure a quality experience.

Choose from a Full Line of “for Business” Products

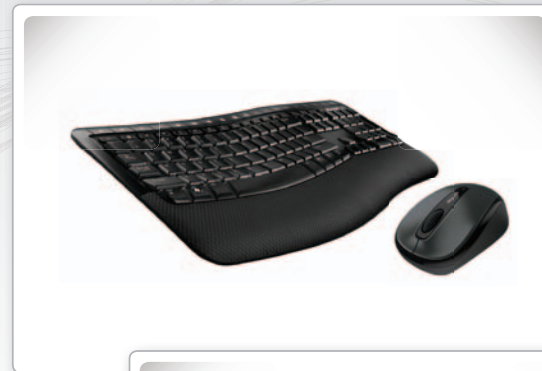
From mice and keyboards to webcams and headsets, Microsoft Hardware delivers.

Value for Business Helps make deploying quality technology simple and easy.

- You can save money by buying in volume.
- You can easily purchase and deploy high quality products.
- You can reduce waste with less packaging.
- You can enjoy support included with each product.

Productivity Help improve employee productivity with webcams and headsets optimised for Microsoft Lync. Great audio and video and only one click to make a video call. Mice, keyboards, webcams and headsets - all designed to work with Microsoft software.

Ergonomics Help improve employee comfort with ergonomic designs. Microsoft’s on-staff ergonomists help ensure that product designs work efficiently and effortlessly, and feel as good as they look.



Unified Communications



Your employees want communication tools that make their work easier and are available anywhere, anytime. They want a single interface that unites voice communications, instant messaging, audio, video, and Web conferencing into a richer offering that helps them get things done. Microsoft Lync Server 2010 can help transform every communication into an interaction that is more collaborative, engaging and accessible from virtually anywhere.

Microsoft Lync

From controlling costs to managing compliance, Microsoft Lync 2010 can deliver value that speaks to the needs of today's organisations. A single interface unites voice, instant messaging, audio, video, and Web-conferencing into a richer, more contextual offering and a single identity helps make it easier and more efficient for users to find contacts, check their availability and connect with them. Lync 2010 and Lync Server 2010 work consistently with Microsoft Office, enriching the experience of familiar applications like Microsoft Outlook®, Microsoft Word, Microsoft SharePoint®, and more.

Webcams Optimised for Microsoft Lync

Using a webcam optimised for Microsoft Lync delivers all the benefits you would expect from a webcam, and more. Microsoft's new LifeCam range is part of a Unified Communications approach, meaning seamless integration and ease of use. With Microsoft Lync, for example, it's one click to make a call, and just click again to launch a video connection via your LifeCam. A LifeCam can enhance your Microsoft Lync experience and increase your ROI.

Why an external webcam?

External webcams can have higher quality video, better optics, a larger aperture (requiring less light), a flexible camera angle and direction, an increased field of view, and the ability to easily manage security versus a built in computer camera.

By offering clear, high quality, face-to-face communication, a webcam can help to mitigate miscommunication, increase employee productivity, decrease travel expenses, and reduce your carbon footprint. Imagine conferencing across different time zones with multiple people without the high cost of travelling.

According to a Forrester report, the average cost of a business trip is around \$7,000USD¹. Using a webcam for some of those face-to-face meetings can eliminate the need for some business trips altogether, saving your company money.

Little wonder then that the CIO of one of the global accounting firms said to us, “Even if we only use the webcam once, to replace a meeting just across town, it's paid for itself several times over”.

Note: Microsoft LifeCams for Business are optimised to work as true plug and play devices and do not ship with the consumer version of the software. Ask your Microsoft representative for an enterprise version of the consumer software if you wish to implement software features such as TrueColour™ and ClearFrame™ technology.



Do your best by the planet.

Trading travel for video conferencing not only saves your company money, it also reduces your impact on the environment.

A recent American Consumer Institute study estimated that if video conferencing substituted just 10% of business air travel, it would reduce US carbon emissions by 35 million tons per annum. In every way, conferencing over the Web is far better for the planet.



¹Forrester Report: February 24, 2009 The ROI of Telepresence

Communications - Webcams

Microsoft® LifeCam Studio™ for Business

The closest to being there.

You can experience the amazing clarity and detail of HD video. With brilliant colour and crystal-clear audio, this webcam with a 1080p HD widescreen sensor¹ and high-precision optics brings your far-away work, friends and family closer than ever before.

- **Plug and Play**
No software required.
- **1080p HD Widescreen Sensor¹**
For superior sharpness and image quality.
- **Advanced High Precision Optics²**
Auto focus
High-precision glass element lens.
- **Clear, High Quality Video**
- **Includes Lens Cap and Protective Carrying Case**
- **High Fidelity Microphone**
For more natural, detailed audio.
- **Flexible Stand, Including Tripod Thread**



¹ Popular video call services support VGA resolution—not 1080p. 1080p HD recording requires: commercial video software (not included); Intel Quad Core 3.0 GHz (or higher) or compatible; and 4 GB RAM. Enclosed software supports 720p HD recording. HD display recommended.

² Focus range from 4" to infinity.



Full 1080p HD Sensor¹ for Superior Video Quality



16:9 Widescreen
Video Recording

Microsoft® LifeCam Cinema™ for Business

You can share every detail with business colleagues, without having to be there.

This full-featured webcam delivers smooth, detailed video and crystal-clear audio.

- **Plug and Play**
No software required.
- **720p HD Widescreen Video**
720p sensor captures true HD quality video at up to 30 fps.
- **World-Class Optics**
Auto focus
High-precision glass element lens.
- **Clear, High Quality Video**
- **Crystal-Clear Audio** Digital, noise cancelling microphone helps improve speech quality.
- **Aluminium Body**
- **Flexible Stand for Notebook and Desktop PCs**



Conferencing In True-to-Life High Definition



720p HD
Widescreen Video

Microsoft® LifeCam HD-3000 for Business

Allows you to conference in true-to-life high definition video.

This webcam helps you reduce travel cost and communicate clearly.

- **True 720p HD Video**
Post true HD video to online video sites.
- **16:9 Widescreen**
For cinematic video recording.
- **Clear, High Quality Video**
- **Noise Cancelling Microphone**
Crystal-clear audio and built-in unidirectional microphone with acoustic noise cancellation.
- **Universal Attachment Base**
Work on your desktop, laptop, or notebook.



True 720p HD with Clear, Smooth Video



16:9 HD Widescreen Video

Communications - Headsets

Microsoft® LifeChat® LX-6000 for Business

Helps make every conversation more productive.

This headset helps delivers whether you're on a crucial call or trying to meet a deadline in a distracting workplace. The stereo wideband digital audio provides clear, acoustically accurate sound. The noise canceling microphone makes sure you are heard even in noisy surroundings.

- **Plug and Play Simplicity**
No software. Just plug it in and you're in business.
- **Clear Stereo Sound**
The wideband digital audio reproduces sound accurately.
- **Noise Canceling Microphone**
Meetings and conference calls can be more productive as voices clearly cut through even noisy surroundings.
- **Inline Volume and Microphone Controls**
Adjust volume or mute on the fly with handy inline controls. And the call indicator light lets people know you're "busy."
- **All-Day Comfort**
Ergonomically influenced earpieces and a 270-degree adjustable microphone can provide all-day comfort.



Upgrade Your Communications

Built for Comfort



Microsoft® LifeChat® LX-4000 for Business

Stay tuned in and connected.

This headset with a single earpiece helps you hear what's going on around you and still take care of business. The wideband digital audio provides clear, acoustically accurate sound. The highly sensitive, noise cancelling microphone can give you the confidence that you are being heard even when you're surrounded by a noisy workspace.

- **Plug and Play Simplicity**
No software. Just plug it in and you're in business.
- **Selective Sound**
The single earpiece provides the ability to handle calls and still hear everything around you.
- **Noise Canceling Microphone**
Meetings and conference calls can be more productive as voices clearly cut through even noisy surroundings.
- **Inline Volume and Microphone Controls**
Adjust volume or mute on the fly with handy inline controls. And the call indicator light lets people know you're "busy."
- **All-Day Comfort**
An ergonomically influenced earpiece and a 270-degree adjustable microphone can provide all-day comfort.



Multitasking Made Easy



Built for Comfort

Microsoft Hardware for Business, Communications Lineup

Webcams	Good	Better	Best
Features	LifeCam HD-3000	LifeCam Cinema	LifeCam Studio
Product	Mobile HD	Better HD Video	Best HD Video
Max Video Resolution	720p (1280 x 720)	720p (1280 x 720)	1080p (1920 x 1080)
Lens Cap			●
Screen Ratio	16:9	16:9	16:9
Lens	Plastic Element Lens	Glass Element Lens	Glass Element Lens
Microphone	Noise Reduction Microphone	Noise Reduction Microphone	High Fidelity Microphone
Auto Focus	●	●	●
360° View Range	●	●	●
Field of View, Diagonal Degrees	68	74	74
Aluminium Body		●	●
Carrying Case	●		●

Headsets	Better	Best
Features	LifeChat LX-4000	LifeChat LX-6000
Product	Single Ear Piece	Full Headset
Sound	Selective Sound	Clear Stereo Sound
Controls	Inline Volume/Microphone Controls	Inline Volume/Microphone Controls
Comfort	270-Degree Boom Rotation	270-Degree Boom Rotation
Microphone	Noise Reduction Microphone	Noise Reduction Microphone
Ease	Plug and Play	Plug and Play

An HD webcam can mean the difference between a good business communication experience and a great one.

With cinematic 16:9 widescreen, HD video, crystal-clear images with auto focus and bright and colourful video, you won't find another high definition video experience like LifeCam Cinema, LifeCam Studio, or LifeCam HD-3000. Microsoft LifeCams come in different forms, video resolutions and price ranges to suit different business scenarios and different budgets. Above is an overview of the current Microsoft LifeCams for Business available from Microsoft Hardware today.

Keyboards and Desktop Sets

Microsoft® **Natural® Ergonomic Keyboard 4000** for Business

Make the move to superior comfort with this breakthrough keyboard design.



You can place your hands and arms naturally and comfortably with the Microsoft Natural Ergonomic Keyboard 4000. The improved split design encourages a more natural hand, wrist, and forearm position and its new curved key layout makes keys easier to reach. The Zoom Slider lets you zoom in for close-ups of Web pages, images, and more – with just the touch of a finger. And 5 customisable “My Favourites” keys can give you access to the folders, files, and Web pages you use most.

• **Gullwing Design**

Natural arc mimics the curved placement of the fingertips to help reduce key reach. 14-degree gable helps reduce wrist pronation. Curved key bed designed to help provide more direct key strikes for less finger effort.

• **Natural Split Keyboard Design**

12-degree angle split for natural wrist alignment.

• **Reverse Slope**

The optional palm lift creates a 7-degree reverse slope for a more natural wrist posture than flat keyboards.



Advanced Ergonomic Design



7-Degree Reverse Slope Attachment

Microsoft® **Wired Desktop 400** for Business

Sleek Design

This desktop set combines a spill-resistant keyboard and optical mouse to help deliver all the features you need – and more – with Microsoft quality and reliability. Enjoy plug and play setup, Windows® 7 features, Quiet Touch keys, and a comfortable ambidextrous mouse.



• **Quiet Touch Keys**

Quiet, responsive, thin-profile keys.

• **Spill-Resistant Design**

Integrated water channels drain liquid away.

• **Plug and Play**

No software needed. Just connect the keyboard and mouse to your PC and go!

• **Great for Windows 7**

• **Windows® Start Button**

Simply press to launch your Start menu. If you have Windows 7 installed, search your PC or the Web right from there.

• **Comfort for Either Hand**

• **Microsoft Optical Technology**

High performance tracking.

• **Scroll Wheel**

Fast on-screen navigation.






QUIET TOUCH KEYS



Mouse Products

Microsoft® **Wireless Mobile Mouse 3500** for Business

Microsoft BlueTrack Technology  






Grab your mouse and go!
Keep moving with a transceiver that stays in your mobile PC when you go and a mouse that works on more surfaces with BlueTrack Technology™!¹

- **BlueTrack Technology™**
Microsoft BlueTrack Technology combines the power of optical with the precision of laser for remarkable tracking on virtually any surface.¹
- **Nano Transceiver**
Leave it plugged into your notebook when you're on the go. The mouse has its own on/off switch.
- **Up to 8 Months Battery Life**
Power status indicator lets you know when your battery runs low.
- **Comfort**
Designed by ergonomic experts for comfort in either hand.

¹BlueTrack Technology does not work on clear glass or mirrored surfaces.

Microsoft® **Basic Optical Mouse** for Business

Microsoft Optical Technology  



Value in an optical mouse.
Microsoft® Optical Technology replaces the traditional mechanical mouse ball for greater accuracy and control. Easy and comfortable to use, Basic Optical Mouse is a good choice for value.

- **Scroll Wheel**
Move through your documents quickly without having to click the on-screen scroll bar.
- **Comfort**
Get a grip with a comfortable design created for either hand.
- **Easy to Set Up and Use**
No software to install, no feature setup required.
- **Microsoft Optical Technology**
High Performance Optical Technology – no mouse ball. Optical sensor delivers greater accuracy and control.

Keyboards and Desktop Sets

	Desktop	Keyboard
Features	Wired Desktop 400	Natural Ergonomic Keyboard 4000
Mobility	Wired	Wired
Technology	Microsoft Bluetrack Technology with AES 128-bit encryption	Zoom Slider
Buttons	Quiet Touch Keys	5 Customisable Buttons
Design	Spill Resistant Design	Gullwing Design
Comfort	Comfort for Either Hand	7-Degree Reverse Slope
Wheel	Scroll Wheel	
Battery		

Microsoft Hardware for Business, Mice Lineup

Mice	Wired	Wireless
Features	Basic Optical Mouse	Wireless Mobile Mouse 3500
Mobility	Wired	Wireless/Bluetooth®
Transceiver		Transceiver Free
Technology	Microsoft® Optical Technology	Microsoft® High Definition Laser
Buttons	Customisable Buttons	4 Buttons
Comfort	Comfort for Either Hand	Comfort for Either Hand
Wheel	Scroll Wheel	Scroll Wheel
Battery		Battery Life Indicator

Purchasing Microsoft Hardware

Volume pricing, reduced packaging

Microsoft Hardware for Business provides resellers with the opportunity for greater savings by offering an easier way to purchase, sell and deploy Microsoft Hardware products. These products are for sale only to Microsoft distributors and resellers for business deployment, not for retail sales.



Microsoft Hardware for Business products are generally available in single units and 50-packs for larger deployments. The *for Business* line offers better pricing for businesses. The new packaging makes it easier to deploy and is environmentally friendly.

- **Savings**
Savings on recommended retail pricing
- **Easy to Order and Deploy**
Everything the customer needs in one easy to open, easy to deploy package
- **Support**
Included with each product
- **Packaging**
Reduced waste, environmentally friendly



Microsoft Hardware for Business - Product List

Webcams

Product	for Business	RRP (Qty 1)*	50-Pack
LifeCam Studio for Business Worldwide	5WH-00002	\$90	RPF-00005
LifeCam Cinema for Business 50Hz	6CH-00002	\$80	2CH-00002
LifeCam HD-3000 for Business	T4H-00004	\$45	NA

Headsets

Product	for Business	RRP (Qty 1)*	50-Pack
Lifecat LX-6000	7XF-00003	\$70	NA
Lifecat LX-4000	7YF-00003	\$60	NA

Desktop Sets and Keyboards

Product	for Business	RRP (Qty 1)*	50-Pack
Natural Ergonomic Keyboard 4000 for Business	B2M-00009	\$60	NA
Wired Desktop 400 for Business	5MH-00006	\$20	NA

Mice

Product	for Business	RRP (Qty 1)*	50-Pack
Wireless Mobile Mouse 3500 for Business	5RH-00004	\$30	NA
Basic Optical Mouse for Business	4YH-00009	\$13	NA*

NB – Other products available on request – www.microsoft.com.au/hardware

*must be purchased / sold in multiples of 5

